**Ingenious Ways to Forge Powerful Connections**

**link** [**https://www.e2bcoach.com/get-noticed-get-found-get-hired**](https://www.e2bcoach.com/get-noticed-get-found-get-hired)

**For more insights check out our website:** [**E2B Coach.com**](https://www.e2bcoach.com)

**Ingenious Ways to Forge Powerful Connections**

**An Important segment of E2B Coach's Get Noticed, Get Found, Get Hired to Get the Job You Want** is commenting and messaging.

**Get Noticed** is Posting and comments.

**Get Found** is the art of commenting on comments and messaging.

**Get Hired** is the showcasing of your accomplishments on your LinkedIn profile.

And the real key to all this is targeting the right people! We Show you how to do all this!

If you are interested, place check out our webpage about

[**Get Noticed, Get Found, Get Hired!**](https://www.e2bcoach.com/get-noticed-get-found-get-hired)for more information.

Check out our website: **:** [**E2B Coach.com**](https://www.e2bcoach.com)

**Strategy for your A-The List Targets**

To get a position in a target company/organization-you need **someone who will support and campaign for you.** These are you’re **A-List Targets.** And This article is about how to connect with your A-List Targets!

**A-The List Targets:** Targets are employed by your target companies AND one or two levels HIGHER than the level you would be entering as a new employee. High enough to support and campaign for you.

**Introduction to Networking: Messages and Comments**

The following examples are taken from my LinkedIn professional Presence and Positioning program. For more information about Networking, read my latest post[: Tell me about yourself One-Liners](https://www.e2bcoach.com/blog/blogs-2/tell-me-about-yourself-one-liners-your-first-two-lines-in-your-pitch-must-make-a-memorable-impression-3) It may make you laugh and think about various humorous ways to present yourself.

With **Groups**, *messaging and emailing is easy.* As of this writing, the target of your message will be informed in the subject line that a fellow group member (that is you) is sending a message.

**Connecting with Group Members.**

**Hey (First name)! As a fellow member of the Be Kind to People Group, I just want to introduce myself. I saw you made some interesting remarks regarding [something they discussed in the group that [anything you learned from their response] piqued my attention. I understand and appreciate your position on \_\_\_\_\_\_(the subject) I hope you will accept my invitation to connect. Have an amazing week!**

**Your full name**

**· OR Up for a quick chat sometime? I think there may be some synergy. Thanks, Your full name**

**· OR If I can be of help in any way, don’t hesitate to ask.**

**Typical messages which can be used as an email.**

Subject: Your (Blank) experience at (name of target Company)

Hi First name,

My name is \_\_\_\_\_\_\_\_\_\_, and I have enjoyed your comments in LinkedIn’s (Name of group).

May I have a few minutes to ask about your \_\_\_\_\_\_\_\_\_\_\_\_\_ experience with (name of target Company)?

Your insights would be deeply appreciated. Since ( Why - considering apply for the open position as a BLANK or I have strong interest in the (name of industry)

Your Full Name

*Group message or any message referring to a position found through a job search.*

**APPLY TO THE JOB AFTER YOU TALK TO YOUR TARGET ALUMNI!**

Why? Because your target may agree to support you for the position.

Hi Margaret,

I’m Steve Leeker, a fellow member of the Do-It-Yourself Group. May I have a few minutes to ask you about your engineering experience at Corning?

Your insights would be greatly appreciated since I’m now in the process of deciding whether to apply for your open BLANK position.

Best regards,

Steve

**Student seeking information**

Subject: Your Blank (post, article, etc.)

Hi first name,

I’m just completing my blank degree at blank and found your thoughts on blank (post, LinkedIn article, Magazine article, book, etc.) very interesting.

Would you mind discussing your work further with me in a brief phone chat? I had a few follow-up questions, and your insights would be invaluable.

Thank you for your time,

Your Full name

**Email Message to college alumni. If you use it as a message, do not include the Subject line.**

"Subject: Your channel marketing experience at Civacon

Hi Bill,

I’m Steve, a fellow NIU grad. May I chat with you for a few minutes about your channel marketing experience at Civacon?

I am trying to learn more about channel marketing in the Tank Truck industry , so your insights would be greatly appreciated.

Best regards,

Steve Leeker

**NOTE: Alumni can provide a rich source of assistance as you develop your A-List Targets!**

**More Comment Ideas to consider**

**Commenting a post:**

First Name,

Hey! I loved your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, I wanted to reach out and let you know how valuable I thought it was! Hope you have an awesome day!

Steve

I saw your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, I’ve dealt with something similar, one thing that really helped me was \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. (Personal experience with an issue similar to the post topic and how you dealt with it -sharing your experience.)

Thanks for sharing and have a great day!

Steve

First Name,

Hi! I saw your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and felt compelled to reach out. I loved your thoughts and the insight you provided. Hope you are having an amazing week!

Steve

First Name,

OUCH! Bullseye!! I always look forward to your posts and this one really hit me right between the eyes! The part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ especially resonated with me. I have never thought about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and now I have inspiration to do so. Thank you and can’t wait for the next post! Your First name only.

**Strategy to Making Comments on Comments**

This can get a little confusing. Some have abused it with multiple comments on comments with the same target! I recommend only 2 to 3 C-on-C's followed by a message to connect.

**Questions: I can help. message me Steve Leeker on LinkedIn or email me at: Steveleeker@e2bcoach.com Website:** [**E2B Coach.com**](https://www.e2bcoach.com)

**1. Find a post relevant to your industry and/or your Target Companies/Target employees/influences/people you follow/members of a group.**

**2. Make a comment on the Post.**

**3. Then Identify someone or more than one person, you want to connect with IN THE COMMENT SECTION**

**o If you plan to comment on more than one comment by different people make sure they are spaced out and not on top of each other!**

**o Check out their profile**

**o and make a Comment on their comment. COMMENT ON THEIR**

**COMMENT in various post usually 2 to 3 DIFFERENT posts to potentially start a discussion.**

(First Name)

BINGO! Exceptional comment!! Really liked (loved) the part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Thanks for sharing. (or Appreciate your insights.)

Your First name

First name

OUCH! Bullseye!! Your comment really hit me right between the eyes! The part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ especially resonated with me. I have never thought about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and now I have inspiration to do so. Thank you. Very insightful!

Your First name only

**After 2 or 3 comments on different posts to the same target, use the warm “Let’s chat” Message. Send a “Let’s chat” Message 2 days AFTER your second or third comment: This is NOT a comment, but a direct message when you are on their profile to the person you wish to connect with.**

Hey (First name)!

I noticed you just commented on that article by about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I agree with [your point]. (add why you agree or what you liked about the persons’ comment).

**The Ending: Any combination will work. Mix it up, these are endings I have used in the past with success.**

· Up for a quick chat sometime? I think there may be some synergy. Let’s connect!

· What are your thoughts on\_\_\_\_\_\_\_\_\_? Let’s connect and discuss them because I have some ideas too.

· I really appreciate your point of view. Let’s connect.

Thanks, Your full name

**When your Target responds with SURE! , then you are off to the races! Start out the chat messages about something you both have in common.**

Hi (First Name)!

I am excited about discussing issues with you about \_\_\_\_\_\_\_\_\_\_\_\_\_. My take on \_\_\_\_\_\_\_\_\_\_\_ is that \_\_\_\_\_\_\_\_\_\_\_\_. How do you feel about \_\_\_\_\_\_\_\_\_\_\_?

OR What is your perspective about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_?

Your First name

**LinkedIn Comments that can be used as messages too!**

**Catch the attention of the person who wrote the post and others!**

**You can convert any of these comments into a message to connect or start a one-on-one relationship. Be creative!**

First name,

BINGO! Exceptional post!! Really liked (loved) the part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Thanks for sharing. (or Appreciate your insights.)

First name

First name,

You’re on a roll! Thanks for the insight on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

Really resonated with me. Can’t wait for your next one! Gracias, First name

First name,

BOOM! POW! You’re a superhero with this post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Really liked (loved) the part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. See endings below.

**Commenting a post:**

First Name,

Hey! I loved your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, I wanted to reach out and let you know how valuable I thought it was! Hope you have an awesome day!

I saw your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, I’ve dealt with something similar, one thing that really helped me was \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. Thanks for sharing and have a great day!

First Name,

Hi! I saw your post on \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and felt compelled to reach out. I loved your thoughts and the insight you provided. Hope you are having an amazing week!

First Name,

OUCH! Bullseye!! I always look forward to your posts and this one really hit me right between the eyes! The part about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ especially resonated with me. I have never thought about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and now I have inspiration to do so. Thank you and can’t wait for the next post!

First name only

**When I have used the following line as a comment or intro to a connection message, people have told me that they cannot get the song out of their head-that’s the point, remember me with the tune! This song is from the Disney movie, Song of the South.**

First Name,

Zip-a – dee -do - dah, zip-a – dee-ay! Your post really made my day!! Because you wrote (about?)\_\_\_\_\_\_\_\_\_\_\_\_\_

I’ve got plenty of sunshine heading my way! Thank you, First name only

**More Endings**

· Really resonated with me. Can’t wait for your next one!

· Incredibly beneficial!

· Thanks for sharing.

· Appreciate your insights.

· As always, looking forward to your next post.

· Create your own endings

**Commenting/Messaging Your Targets**

**The key to commenting/ messaging your targets is to know something about them. Add a little personal touch so they know you took some time to review their profile.**

**1. Review Targets’ LinkedIn profile**

Targets are employed by your target companies AND one or two levels HIGHER than the level you would be entering as a new employee.

a. Is the target employed at one of your target companies?

b. Read their ABOUT Section

i. Take note of special activities they do, what they read, interest, thoughts about their industry, what their company is doing lately, etc.

ii. Check activity

c. KEY: What/where have they posted/commented on lately? If they have posted/commented in the groups they belong to YOU MUST be a member also of the same group to connect.)

2. COMMENT ON THEIR COMMENTS usually 2 to 3 times to potentially start a discussion. (SEE Part Two: Commenting on Comments)

3. And send a message 2 days AFTER your third comment:

**Messages**

Hey (First name)!

I noticed you just commented on that article by about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I agree with [your point]. (add why you agree or what you liked about the persons’ comment). Up for a quick chat sometime?

· OR I think there may be some synergy, let’s connect!.

· OR Love to discuss your comment!

· OR What do you think about\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_?

Thanks,

Your full name

**Keep commenting on the persons’ posts whether or not the person responds to your message! Try starting a conversation by Commenting on article/post with a question too.**

**Target Commenting**

Thank you for this content Mindi. Do you like the narrow format for a newsletter? or which format would you recommend?

Your First name

**If you do not connect– Keep reading Targets’ post and making comments if you believe the person is worth the time.**

**If you make a connection:**

Thank you for connecting. Looking forward to future post! (maybe add: And if I can be of help in any way, don’t hesitate to ask.

Or just: If I can be of help in any way, don’t hesitate to ask.

Your first name

**Messaging previous employers/managers/co-workers**

Hi (first name)!

This is \_\_\_\_\_\_\_\_\_\_\_. I worked for you as a \_\_\_\_\_\_ or with you at \_\_\_\_\_\_\_\_ in MONTH/YEAR or last summer, etc. as a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I want to thank you for your guidance and advice while working at \_\_\_\_\_\_\_\_\_\_\_. I learned the importance of \_\_\_\_\_\_\_\_\_\_\_\_ (This is something you learned on the job—valuable skills or talents—that is/are important to you!)

Building my LinkedIn connections and I hope you will accept my invitation to connect.

Have an amazing week!

Your full name

**Messaging alumni for High school and college**

**Check their LinkedIn profile so you know something about them.**

Hi first name,

I discovered your contact information on LinkedIn! I see you are working at \_\_\_\_\_\_\_\_\_\_\_\_. I am presently a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

OR I am very interested in pursuing a career in \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and would appreciate your advice about the industry and what it is like working at \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

I would love to connect with you.

Your full name

**Do not use generic messages:**

**This is one I get often, and I do not respond because the sender is just fishing for as many contacts as possible.**

Hello (First name) I happened to come across your profile and was immediately drawn to your background in {{Position}} in the {{Industry}}. I would love to connect with you! I’m excited to learn more about you. {{Your Name}}

**This approach is pretty good…..**

My name is Nate, and I am a recent XXX University MBA student focused on entrepreneurship and innovation. I am working on a start-up and looking to learn more about coaches and how they serve their clients, especially if you are working as a solopreneur. I would love to connect and chat if you have the time! -Nate

**Nate is not from the same university graduated from. I connected with Nate, and we have shared some business ideas/financing connections.**

**Conclusions**

**Very Important!!**

Keep a list of who you send comments/messages to and what you said, what are the results. The worse thing you can do is send a target the same comment 2 or more times!

Keep your outreach comments, messages, and emails about your interest in learning more from the Target about whatever topic you have chosen. Not about YOU!

* In your outreach comments, messages, and emails avoid going into any details about your achievements, previous jobs, etc.
* Your Target will look at your LinkedIn profile prior to your chat.
* And for heaven sake, do not include a resume unless you are asked.
* When you have the opportunity to chat or interview your Target, remember, it is about the Target -- not you!
* You will be asked, “Tell me about yourself.” So be prepared.
* Chatting usually ends with you talking a little about your accomplishments, career objectives, etc. Keep it short and remember to focus on the Target!
* Enjoy yourself

**For more information:**

Read my latest post [Tell me about yourself One-Liners](https://www.e2bcoach.com/blog/blogs-2/tell-me-about-yourself-one-liners-your-first-two-lines-in-your-pitch-must-make-a-memorable-impression-3) It may make you laugh and think about humorous ways to present yourself.

Take a look at our process: [Get Noticed, Get Found, Get Hired](https://www.e2bcoach.com/get-noticed-get-found-get-hired)

Email: [steveleeker@e2bcoach.com](mailto:steveleeker@e2bcoach.com) Website: [**E2B Coach.com**](https://www.e2bcoach.com)